



# 52ND ANNUAL CONFERENCE TRANSCULTURAL NURSING SOCIETY

San Antonio, TX - Oct 14-17, 2026



THE TRANSCULTURAL NURSING SOCIETY (TCNS)  
WILL HOLD ITS ANNUAL CONFERENCE ON

OCTOBER 14-17, 2026

EMBASSY SUITES ON THE RIVERWALK  
125 EAST HOUSTON STREET  
SAN ANTONIO, TX 78205

ROOM RATE: \$219 PER NIGHT  
PLUS TAXES AND FEES

BOOKING DEADLINE: SEPTEMBER 20, 2026,  
OR UNTIL ROOM BLOCK IS FULL

CHECK-IN: 4:00 P.M. AND CHECK-OUT: 12:00 P.M.

## Who should donate?

- Consulting Services
- Universities/Colleges
- Health Care Systems
- Hospitals
- Educational Videos/Online Courses
- Nursing Programs
- Publishers
- Cultural Programs
- Healthcare Professionals
- Healthcare related agencies
- Nursing Organizations/Societies
- Community Organizations
- Cultural Groups

## DONOR & SPONSOR PARTICIPATION INFORMATION

The Transcultural Nursing Society (TCNS) invites organizations, institutions, and community partners to support the 52nd Annual Conference, a gathering of nurses, scholars, educators, and global health leaders committed to advancing culturally congruent care.

Since its founding under Dr. Madeleine Leininger's leadership, TCNS has championed the belief that culturally informed care is essential to health and healing. As communities worldwide face challenges related to migration, climate instability, and widening health inequities, transcultural nursing leadership is more vital than ever.

In 2026, we meet in San Antonio, a vibrant, multicultural city that reflects the heart of our mission. The conference will welcome approximately 250 in-person participants, offering sponsors meaningful visibility and direct engagement with professionals shaping the future of global health.

Your support strengthens the Transcultural Nursing Society's mission to enhance the quality of culturally congruent, competent, and equitable care for people everywhere.

***The mission of the Transcultural Nursing Society is to enhance the quality of culturally congruent, competent, and equitable care that results in improved health and well-being for people worldwide.***



## CONFERENCE THEME AND LEARNING OUTCOMES

# Transcultural Nursing: Building Bridges for Global Health Equity

### Participants will:

- Examine global and local health challenges through a transcultural nursing lens across education, practice, administration, and research.
- Apply principles of culturally congruent care to prepare the next generation of healthcare providers.
- Explore strategies that advance global perspectives and strengthen transcultural nursing knowledge, leadership, and practice.

# SPONSORSHIP OPPORTUNITIES

## Sponsorship Options:

The Transcultural Nursing Society offers a range of sponsorship levels designed to elevate your organization's visibility and demonstrate your commitment to culturally congruent care. Customized sponsorship discussions are welcome.

## EVENT SPONSOR:

Organizations may choose to sponsor an event during the conference. Partial event sponsorship is available, please call (888) 432-5470 to explore the options.

Available events for 2026 are as follows.

### Opening Welcome Reception – \$5,000

- One-page acknowledgment in the Book of Abstracts
- Recognition on the TCNS website with organizational link
- One-page download posted in the conference participant portal
- Acknowledgment in printed conference materials
- Opportunity for a representative to attend the Welcome Reception

### Keynote/Plenary Session Presenter – \$4,000

- One-page acknowledgment in the Book of Abstracts
- Recognition on the TCNS website with organizational link
- One-page organizational flyer included in participant materials (supplied by sponsor)

### Conference Breaks – \$4,000

- Half-page acknowledgment in the Book of Abstracts
- Recognition on the TCNS website with organizational link
- Materials placed on the “take one” table or posted in the conference portal

## FOR MORE INFORMATION

### PLEASE CONTACT:

LISA A. DOBSON  
TRANSCULTURAL NURSING SOCIETY  
DIRECTOR OF OPERATIONS  
(734) 780-5483  
EMAIL: [ldobson@tcns.org](mailto:ldobson@tcns.org)

## GENERAL SPONSOR:

### Platinum Donor: \$4,500

- One-page acknowledgment in the Book of Abstracts
- One tabletop exhibit
- Organizational link on the TCNS website
- One complimentary conference admission with contact hours
- One-page download in the participant portal
- One-page flyer on the “take one” table or in the portal

### Gold Donor: \$3,800

- One-page acknowledgment in the Book of Abstracts
- One tabletop exhibit
- Organizational link on the TCNS website
- One-page download in the participant portal
- One-page flyer on the “take one” table or in the portal

### Silver Donor: \$3,000

- Half-page acknowledgment in the Book of Abstracts
- Organizational link on the TCNS website
- One-page flyer on the “take one” table or in the portal

### Bronze Donor: \$2,500

- Quarter-page acknowledgment in the Book of Abstracts
- Organizational link on the TCNS website

### PORTAL DOWNLOAD OR TAKE-ONE TABLE INSERT

\$600

- One approved flyer placed in the conference portal or on the “take one” table



## QUESTIONS AND FORMS SHOULD BE DIRECTED TO:

LISA A. DOBSON  
EXECUTIVE DIRECTOR OF OPERATIONS

MAILING ADDRESS:  
TRANSCULTURAL NURSING SOCIETY  
37637 FIVE MILE RD., BOX-319  
LIVONIA, MI 48154-1543  
PHONE: (734) 780-4853  
EMAIL: [ldobson@tcns.org](mailto:ldobson@tcns.org)



Have an insert placed into conference Portal for a donation of \$600!!

All materials must be approved by TCNS prior to mailing to the hotel site prior to October 12, 2026

in order to be included with the participant materials.

All mailing, printing and copying costs are the responsibility of the donor organization.





# Donor Exhibitor Information

## Services Provided to Exhibitors

- Breakfast each morning for one individual
- One six-foot skirted table with two chairs
- Exhibit listing in the Book of Abstracts
- Official conference name badge
- Exhibiting with a small group of donors (10 or fewer) for increased participant access
- Only organizations making a donation may exhibit

## Exhibit Dates

**October 15–17, 2026** during program hours. Participants will be in the exhibit area for breakfast and breaks. A detailed schedule will be provided upon arrival.

## Installation

Exhibits may be set up beginning at **4:30 p.m. on October 14** or **7:30 a.m. on October 15** (must be completed by 8:00 a.m.). Exhibitors are responsible for all materials.

## Dismantling

All exhibit materials must be removed by **12:00 p.m. on October 17, 2026**. Shipping arrangements are the responsibility of the exhibitor.

## LODGING INFORMATION:

### Embassy Suites on the Riverwalk

125 East Houston Street,  
San Antonio, TX 78205

- **Room Rate:** \$219 per night plus taxes and fees
- **Booking Deadline:** September 20, 2026, or until room block is full
- **Check-in:** 4:00 p.m.
- **Check-out:** 12:00 p.m.

### MORE INFORMATION:

[HTTPS://TCNS.ORG/TCNCONFERENCEHOTEL/](https://tcns.org/tcnconferencehotel/)



## TERMS AND CONDITIONS

1. The Donor Form must be completed by an authorized representative.
2. Donor exhibitor space includes one six-foot skirted table with two chairs.
3. Conference portal downloads are limited to one flyer per \$600 donation and must be approved by October 1, 2026.
4. Exhibitor space is not guaranteed until full donation is received.
5. Payment is due by October 1, 2026 unless other arrangements are approved.
6. Cancellations received in writing by September 1, 2026 will receive a 50% refund minus a \$250 cancellation fee. No refunds after this date.
7. TCNS reserves the right to assign exhibit space as needed.
8. No entertainment or social functions may be scheduled at exhibit spaces.
9. All exhibitor activities must remain within assigned space. Aggressive solicitation is prohibited.
10. Exhibits must be installed by 8:00 a.m. on October 15 and dismantled by 12:00 p.m. on October 17.
11. Exhibitors assume responsibility for all materials and property.
12. Exhibitors attending conference sessions must register and pay applicable fees.
13. Exhibitors must comply with all copyright restrictions.
14. Exhibitors are encouraged to insure their materials.
15. No flammable decorations are permitted.
16. Exhibitors are responsible for shipping materials to and from the hotel.
17. Exhibitors selling merchandise must notify TCNS in advance and comply with all tax requirements.
18. TCNS reserves the right to remove exhibitors who violate these conditions.
19. Exhibits must contact the hotel and contract directly with the hotel and pay all costs and fees associated with any power, av, technology or support functions that they wish to use. TCNS is not responsible for nor will they supply any of these services to exhibitors.

## Hold Harmless Clause

By signing up as an exhibitor for the Transcultural Nursing Society (TCNS) 52nd Annual Conference, the exhibitor agrees to indemnify, defend, and hold harmless TCNS, its officers, directors, employees, agents, and volunteers from and against any and all claims, damages, losses, liabilities, costs, and expenses (including reasonable attorneys' fees) arising out of or related to the exhibitor's participation in the conference, including but not limited to personal injury, property damage, or any other loss or harm.

The exhibitor acknowledges and agrees that participation is at their own risk and that TCNS shall not be liable for any injury, loss, or damage to persons or property arising from the exhibitor's activities or presence at the event.

Acceptance of this hold harmless clause is a condition of exhibiting and is agreed to upon submission of the exhibitor registration and donation.

# Sponsors Donor Form

Online Payment form: <https://form.jotform.com/222164089943158>

Organization/Individual Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: (\_\_\_\_) \_\_\_\_\_ Email: (Required) \_\_\_\_\_  
Website: \_\_\_\_\_

**QUESTIONS AND FORMS  
SHOULD BE DIRECTED TO:**

LISA A. DOBSON  
DIRECTOR OF OPERATIONS  
MAILING ADDRESS:  
TRANSCULTURAL NURSING SOCIETY  
37637 FIVE MILE RD., BOX 319  
LIVONIA, MI 48154-1543  
PHONE: (734) 780-4853  
EMAIL: [ldobson@tcns.org](mailto:ldobson@tcns.org)

## \*Sponsorship Level:

Platinum: \$ 4,500 - Up  
 Gold: \$ 3,800  
 Silver: \$ 3,000  
 Bronze: \$ 2,500  
 OTHER: \$ \_\_\_\_\_

## \*Event Sponsor:

Opening Reception: \$5,000  
 Keynote/Plenary Session Presenter: \$4,000  
 Breaks: \$4,000  
 Partial Event Sponsor Amount: \_\_\_\_\_  
 Take One Table or Portal Download \$600

**\*All Payments should be paid in full by October 1, 2026 ~ Unless Other Arrangements Have Been Approved by the Transcultural Nursing Society**

Brief Description of your organization: \_\_\_\_\_

List any products or services you would like to exhibit: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\*Email: \_\_\_\_\_

The signer of the application for sponsorship is the official representative of the sponsor and has the authority to certify representatives and act on behalf of the sponsor in all negotiations. \*Once your application and payment have been processed, you will receive by \*EMAIL information on how to submit for your sponsor benefits. If you have questions, please call toll free: (888) 432-5470 or email [staff@tcns.org](mailto:staff@tcns.org)

## Payment Options:

Check enclosed (payable to TCNS—Transcultural Nursing Society)  Check will follow

Visa  MasterCard Amount to be charged: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Email for Receipt: \_\_\_\_\_  
(please print)

Billing Address of Credit Card: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Questions and Forms should Be Directed to: Lisa A. Dobson, Executive Director of Operations,

Mailing Address: Transcultural Nursing Society, 37637 Five Mile Rd., Box 319, Livonia, MI 48154-1543 PHONE: (734) 780-4853 Email: [ldobson@tcns.org](mailto:ldobson@tcns.org)