



# Transcultural Nursing Society

## Strategic Plan 2025-2030

### Annual Statement 2026

#### Who We Are

Transcultural Nursing is a theory-based, humanistic discipline grounded in the belief that human care is defined within the context of culture. Culturally competent care occurs only when culture care values are understood and used as the foundation for meaningful, effective nursing practice. Scholarship remains central to the discipline, and advanced educational preparation strengthens the delivery of culturally competent care. Certification provides evidence of the ability to deliver such care.

The Transcultural Nursing Society (TCNS) is an international, nonprofit membership organization of approximately 550–600 individuals across the United States and around the world. Members represent diverse geographic regions and health care specialties and collaborate on issues of shared importance. As with all nonprofit organizations, a stable financial base is essential to achieving our mission and vision.

#### Our Vision

The Transcultural Nursing Society seeks to provide nurses and other health care professionals with the knowledge necessary to ensure cultural competence in practice, education, research, and administration.

#### Our Mission

The mission of the Transcultural Nursing Society is to enhance the quality of culturally congruent, competent, and equitable care that results in improved health and well-being for people worldwide.

#### Our Programs and Services

To advance its mission, the Transcultural Nursing Society provides programs and services that include:

- Education, certification, and professional development for nurses and health care professionals.
- Dissemination of research and evidence-based practice through the *Journal of Transcultural Nursing*.
- Advocacy in practice, education, research, and administration.
- Public policy education and civic engagement.
- Partnerships that expand research, education, and practice in culturally competent and congruent care.
- Advocacy at local, state, federal, and international levels.
- Relationship-building among organizations to strengthen collective action.
- Collaboration with nonprofit and community institutions to expand capacity and cooperation.
- Opportunities for cost-saving programs, shared services, and shared spaces.
- Strengthening nonprofit health care engagement.
- Expanding applications for Transcultural Nursing Society Research Scholarships and Awards.

#### Our Goals

To accomplish our mission, the Transcultural Nursing Society goals are to:

- Advance cultural competence for nurses/healthcare providers worldwide.
- Advance the scholarship (substantive knowledge) of the discipline.
- Develop strategies for advocating social change for culturally competent care.
- Promote a sound financial, nonprofit corporation.

#### Transcultural Nursing Society organizational competencies are to:

- Provide timely, relevant, and accessible education and training and educational offerings in the field of culturally competent, equitable healthcare for all people.
- Manage resources and support that nonprofit organizations need to lead their organization effectively.
- Build the capacity of the Transcultural Nursing Society to be their own best voice.

- Build the capacity of leaders to be confident and competent voices on issues that impact their members and communities by providing them with conferences, research, and other resources.
- Increases the ability of the organization to be involved in nonpartisan civic engagement activities with information and resources targeted to 501(c)(3) nonprofit organizations.
- Draw upon the expertise and knowledge of its network of members and organizations to facilitate resources development.
- Develop an infrastructure to support adequate staffing and organizational needs moving into the future to create an organization that is self-supporting and meets the benchmarks for a stable nonprofit organization into the future.

## Strategic Goals

### 1. Advance Cultural Care Worldwide

**Objective:** Collaborate with interprofessional organizations to promote culturally competent health care delivery.

**Key Partnerships and Achievements:**

The Transcultural Nursing Society maintains and expands partnerships with national and international organizations, including Lippincott Solutions, the American Nurses Association, the National Foundation of Infectious Diseases, McUlsky HealthForce Collaborative, and multiple university partners. These collaborations support cultural competence, vaccine education, public health initiatives, and dissemination of transcultural nursing scholarship.

**Strategies and Ongoing Work:**

- Increasing membership and international engagement.
- Expanding national and international chapters.
- Strengthening member connections across geographic and interest areas.
- Strengthening the Transcultural Nursing Society Mentoring Program
- Offering annual and regional conferences in virtual and in-person formats.

### 2. Advance the Scholarship of the Discipline

**Objective:** Provide resources that enhance cultural knowledge and skill.

**Strategies and Progress:**

- Expanding online resources and collaborative channels for members.
- Developing online Transcultural Nursing courses.
- Collaborating with the Certification Commission to increase the number of certified transcultural nurses.
- Increasing visibility of the Transcultural Nursing Society and the *Journal of Transcultural Nursing*.
- Expanding fundraising efforts for scholarships, awards and organizational projects.

### 3. Advocate for Social Change and Culturally Competent Care

**Objective:** Advance social justice, health equity, and the elimination of health disparities.

**Strategies and Progress:**

- Developing the Transcultural Outreach Ambassador role to support grassroots initiatives.
- Supporting national legislation such as the PASTEUR Act.
- Reaffirming and disseminating the Transcultural Nursing Society Position Statement on Human Rights.
- Disseminating the Transcultural Nursing Society Population Health Course Syllabi and Bibliography.
- Strengthening partnerships to increase collective action.
- Maintaining active engagement with the United Nations Department of Public Information.
- Engagement with the United Nations as an NGO in Special Consultative Status since 2025.

- Increasing journal submissions and impact factor.
- Participating in national advocacy efforts related to maternal health, reproductive health, cultural sensitive care and mental health.

#### 4. Promote a Sound, Sustainable Nonprofit Organization

**Objective:** Strengthen operations, governance, and financial sustainability.

**Strategies and Progress:**

- Developing tools and applications that increase operational capacity.
- Producing analyses that support nonprofit sustainability.
- Expanding online services to increase engagement and manage costs.
- Implementing legal and financial recommendations to ensure long-term stability.
- Rebuilding strategic reserves impacted by the pandemic.
- Increasing donor engagement and sponsorships.
- Strengthening infrastructure to support future growth.
- Applying IRS, accounting, and industry best-practice standards for governance.

#### Our Commitment

The Transcultural Nursing Society will continue to expand the knowledge, skills, and organizational capacity needed to meet the evolving needs of its members, communities, and the nonprofit environment. The Transcultural Nursing Society remains committed to providing the framework, resources, research, and education necessary to advance culturally congruent, competent, and equitable care worldwide.

#### CLOSING CALL TO ACTION

Join us in advancing culturally congruent care worldwide. As we move forward with our 2025–2030 Strategic Plan, we invite members, partners, and colleagues to stay engaged, participate in our initiatives, and help strengthen the future of transcultural nursing. Together, we can expand our impact and continue shaping a more equitable, culturally informed global health landscape.

**TRANSCULTURAL NURSING SOCIETY**  
*Updated Strategic Plan Summary | 2025-2030*

**OUR VISION**  
Practice, Education, Research and Administration

**OUR MISSION**  
*Culturally Congruent & Equitable Care Worldwide*

**Advance Cultural Care Worldwide**

- Expand Chapters & Partnerships
- Maintain UN Special Consultative Status

**Enhance Transcultural Education**

- Develop Courses & Resources
- Increase Certification Pathways

**Advocate for Social Change**

- Promote Health Equity & Advocacy
- Engage with Global Partners

**Strengthen Our Organization**

- Ensure Financial Sustainability
- Grow Membership & Support

*Advancing Culturally Congruent Care for All*

